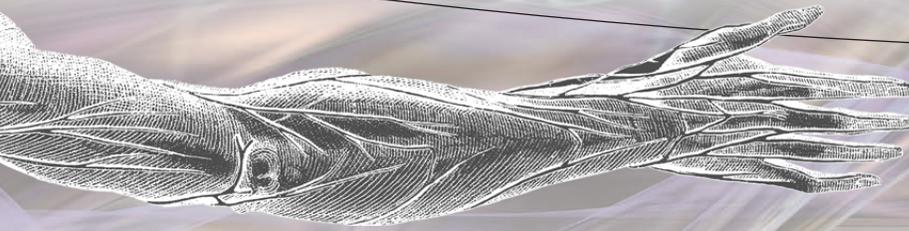


Mind-Body Interface in Health and Healing

The Dr. Khushman V. Sanghvi Memorial Lectureship
Department of Family and Community Medicine



Jointly sponsored with the
UC Center for Integrative Health and Wellness

THE CLINICIAN EFFECT: How you trump pills

Dave Rakel, MD, MPH

Associate Professor, University of Wisconsin School of Medicine and
Public Health and Director, UW Integrative Medicine Program

Tuesday, June 9, 2015, Noon to 1 p.m.
Medical Sciences Building, Kresge Auditorium



Dave Rakel, MD

Integrative approaches have been shown to be effective in improving well-being and overall outcomes for patients. As a result of this activity, participants will be able to:

- Explain the power of non-specific variables such as relationship, empathy and trust on health outcomes.
- Explain key research studies on the science of perception and expectation.
- Discuss why primary care medicine that is grounded on continuous healing relationships adds value to health care delivery.
- Distinguish which non-specific variables are most powerful towards health through the ritual of the clinical encounter

The target audience for this presentation is health care professionals and trainees.

Refreshments will be served.

Continuing Medical Education (CME) credits are available.

The University of Cincinnati is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Cincinnati designates this live activity for a maximum of 1 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

For more information, contact Lisa Doogan at
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Visit the UC Center for Integrative Health and Wellness at
med.uc.edu/integrative

